CBS COLOGNE BUSINESS SCHOOL

SEMESTER PROGRAM FOR INTERNATIONAL STUDENTS
COURSE REGISTRATION FORM FALL TERM 2016 (AUG. - DEC.)

Bachelor of Arts Programs

NAME _____

☐ Exchange Student (Erasmus or other) ☐ International Visiting Student

Amount of credits you have to take for your home institution: _____
The minimum workload is 18 ECTS. The maximum workload should not be higher than 30 ECTS credits

COURSES FOR INTERNATIONAL STUDENTS
Please select at least 1-2 modules and 1 alternative
(Most modules contain 2 courses, which cannot be taken separately)

		1st choice	2nd Alternative
COMPARATIVE INTERNATIONAL MANAGEMENT	6 ECTS	☐	☐
TRANSNATIONAL MANAGEMENT INTERNATIONAL TRADE AND FINANCE	6 ECTS	☐	☐
INTERNATIONAL PROCUREMENT	3 ECTS	☐	☐
INTERNATIONAL MARKETING	3 ECTS	☐	☐
INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3 ECTS	☐	☐
EUROPEAN BUSINESS CULTURE	3 ECTS	☐	☐
INTRODUCTION TO INTERNATIONAL TRADE ECONOMIC GEOGRAPHY OF EUROPE	6 ECTS	☐	☐
INTERNATIONAL COMMERCIAL LAW INTERNATIONAL LOGISTICS	6 ECTS	☐	☐
INTRODUCTION TO SOCIAL MARKETING SUPPLIER RELATIONSHIP MANAGEMENT	6 ECTS	☐	☐
APPLIED SOCIAL MEDIA MARKETING CUSTOMER RELATIONSHIP MANAGEMENT	6 ECTS	☐	☐
CREATIVE MARKETING COST MANAGEMENT ALONG THE VALUE CHAIN	6 ECTS	☐	☐
ADVANCED STUDY SKILLS Presentation Skills Academic Writing	6 ECTS	☐	☐
EUROPEAN POLITICS AND ECONOMY The European Business Environment International Politics and Institutions	6 ECTS	☐	☐
THE EUROPEAN POLITICAL FRAMEWORK EU Law and Institutions EU Policies	6 ECTS	☐	☐

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YEAR 2 - BUSINESS AND SPEZIALISATION MODULES

Please select at least 2-3 modules and 2 alternatives
(Modules contain 2 courses, which cannot be taken separately)

		1st choice	2nd Alternative
INTERNATIONAL MARKETING AND HUMAN RESOURCE MANAGEMENT International Marketing International Human Resource Management	6 ECTS		
INTERCULTURAL MANAGEMENT AND INTERNATIONAL INSTITUTIONS Intercultural Management International Politics and Institutions	6 ECTS		
SPECIALIZATION: FINANCIAL MANAGEMENT (Prerequisite: Foundations of Financial Management) Concepts and Value of Risk Financial Analysis	6 ECTS		
SPECIALIZATION: MARKETING MANAGEMENT (Prerequisite: Foundations of Marketing Management) Supplier Relationship Management Applied Social Media Marketing	6 ECTS		
INTERNATIONAL COMMERCIAL LAW AND LOGISTICS International Commercial Law International Logistics	6 ECTS		
BUSINESS PSYCHOLOGY Social Psychology and the Workplace Organizational Psychology	6 ECTS		
ECONOMIES AND CULTURES OF EAST ASIA Economic Development in East Asia Cultures and Societies in East Asia	6 ECTS		
CONSULTING PROCESS MANAGEMENT The Consulting Process Organizational Behavior	6 ECTS		
EVENT AND CONGRESS MANAGEMENT Hotel Business Operations Event and Congress Management	6 ECTS		
MAJOR TOURISM TRANSPORTATION SERVICE PROVIDERS (Prerequisite: Foundations of Tourism Management!) Surface Transportation Aviation Management	6 ECTS		
INVESTMENT AND CORPORATE SOCIAL RESPONSIBILITY IN EMERGING MARKETS Emerging Market Investments CSR and Socially Inclusive Business	6 ECTS		
MEDIA CALCULATION AND GAME CONCEPTION Game Conception and Design Media Calculation and Finance	6 ECTS		
SOCIAL MEDIA MONITORING AND COMPETITIVE INTELLIGENCE Social Media Monitoring Competitive Intelligence	6 ECTS		
SPECIALIZATION: HUMAN RESOURCE MANAGEMENT HR Business Ethics International Labor Law	6 ECTS		

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GERMAN LANGUAGE COURSES FOR INTERNATIONAL STUDENTS

GERMAN LANGUAGE COURSE (PLEASE INDICATE YOUR LEVEL OF KNOWLEDGE) | 6 ECTS ☐

☐ Beginner ☐ Intermediate ☐ Advanced

I HAVE STUDIED GERMAN

☐ never before ☐ for about 1 year

☐ for less than one year ☐ for more than 2 years

WILL THE CREDITS FOR GERMAN CLASS BE RECOGNIZED AT YOUR UNIVERSITY?

☐ Yes ☐ No

STUDENT

I confirm that I have read the course selection form carefully.

Student´s signature _____ Date _____

SENDING INSTITUTION

We confirm that the proposed course registration is approved.
Signature Departmental coordinator

Date _____ Stamp _____

RECEIVING INSTITUTION

We confirm that the proposed course registration is approved.
Signature Departmental coordinator

Date _____ Stamp _____

- Due to organizational reasons, we are not able to guarantee your placement into all of the chosen courses.
- 1 ECTS credit equals a workload of approx. 25-30 contact + self-study hours.
- Each semester at CBS has 14 weeks of lectures + 2 weeks of exams.